



ICONIC HOME

Collection

Design that brings calm,
character and style to every space.



Vases · Diffuser Vases · Sets



Welcome to our collection.

ICONIC HOME stands for sculptural vases and diffuser vases, designed and produced in our own facility in Germany. Made from bio-based PLA using renewable energy, each piece brings calm, character and personality to any interior.

On the following pages, discover our shapes, colours, sets and home-fragrance ideas. Be inspired and find the combination that suits your home.

Warm regards,

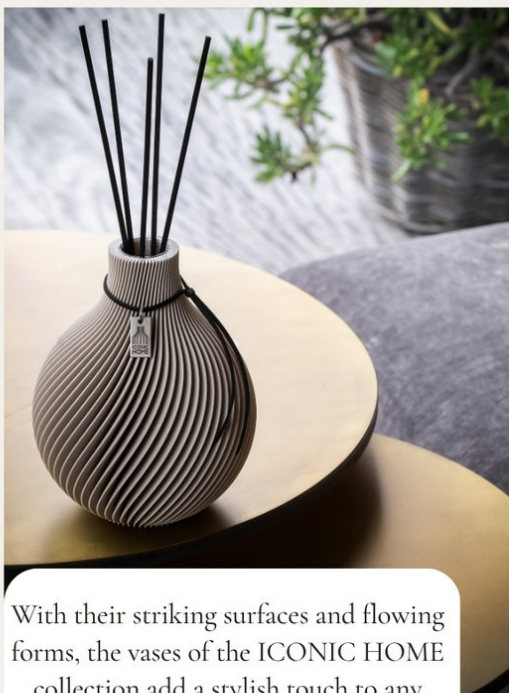
Nicolas Woll

Founder & Designer
ICONIC HOME



A feeling that stays.

Our vases combine sculptural shapes with a captivating interplay of light and shadow – for interiors filled with calm, character and personality.



With their striking surfaces and flowing forms, the vases of the ICONIC HOME collection add a stylish touch to any living environment.

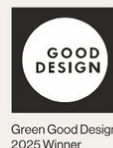
*Statement by the Jury
Red Dot Design Award*



reddot winner 2025



Internationally award-winning design





A play of light and shadow.

The deep grooves capture the light,
revealing a new impression of each
vase from every perspective.

Subtle contrasts lend the form
depth, calm and an unmistakable
presence.



Character in every line.

Fine grooves.

The flowing lines guide the eye.

Velvety matt finish.

Calm, refined and timelessly elegant.

Our signature detail.

The ICONIC HOME tag makes every vase unmistakable.

EU-registered and protected designs



The vase collection captivates with its ability to transform light and shadow into a dynamic interplay.

*The Jury's Statement
German Design Award*





Values that endure.

Crafted with care

At our own design and production studio in Germany, every vase is created layer by layer – with attention to detail and rigorous quality control.

Design expertise

Recognised by internationally acclaimed design juries.

Lasting quality

Depending on the model and size, each vase takes up to 16 hours to produce and is made to be enjoyed for years.

Bio-based material

Made from PLA derived from renewable raw materials – a conscious choice for today and tomorrow.



Light in weight. Strong in impact.

Lightweight and remarkably versatile: for fresh flowers, dried arrangements, as a design object in its own right or – for selected models – as a diffuser vase.

Fresh flowers

Every flower vase includes a matching watertight insert.

Dried arrangements

Grasses, branches and dried flowers accentuate the sculptural form.

As a design object

Even without flowers, the vase remains a striking focal point.

Diffuser vase

SPHERE and PURE are also available as dedicated diffuser vases – including a glass insert, SIGNATURE fragrance oil and diffuser reeds.



Five shapes.
Endless
possibilities.

STRAIGHT



SHAPE



TWIST



PURE



SPHERE



Discover your favourite shape – or
combine several to create your own
personal ensemble.

Every shape. A distinct character.



Combine different shapes
and colours to create
your own personal set.

For a home that reflects
your personality.



SPHERE

Round. Soft. Harmonious.





SPHERE Vase

Soft curves bring calm to a room. SPHERE works beautifully as a standalone piece or in a graduated group.

SIZES



20 cm

26 cm

32 cm

COLOUR IDEAS



cozy
greige

stormy
gray

pure
white

dreamy
gray

natural
oak

Discover all 13 colours in the colour overview.



As an ensemble

Combine two or three sizes for a calm, harmonious composition.

Even more versatile

Also available as a diffuser vase in five sizes and as part of selected sets.

PURE

Clear. Calm. Pure.





PURE Vase

Minimal in form, clear in presence – for calm, modern interiors.

SIZES



22 cm



28 cm



35 cm

COLOUR IDEAS



natural
oak



cozy
greige



pure
white



sea
blue



dreamy
gray

Discover all 13 colours in the colour overview.

Also available as a diffuser vase

The PURE diffuser vase is available in two compact sizes, complete with a glass insert, SIGNATURE fragrance oil and diffuser reeds.



For subtle accents

Available as a three-piece set of table vases in two sizes.

TWIST

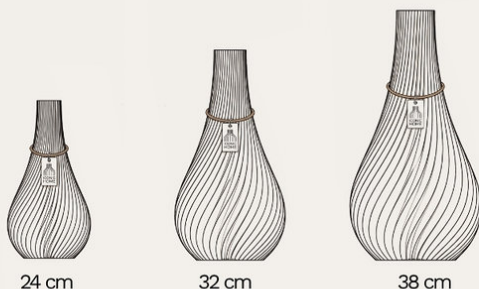
Dynamic. Elegant. Lively.



TWIST Vase

Flowing lines bring movement to a room. TWIST has a light, elegant presence and is especially expressive when displayed in graduated sizes.

SIZES



COLOUR IDEAS



Discover all 13 colours in the colour overview.

In a three-piece set

Three sizes create a lively interplay of height, movement and proportion.



Ideal for tall branches

Grasses and delicate branches echo the flowing silhouette.

SHAPE

Organic. Sculptural. Expressive.





SHAPE Vase

Sculptural, organic and expressive – a design object with a personality of its own.

SIZES



24 cm



32 cm



38 cm

COLOUR IDEAS



stormy
gray



dreamy
gray



natural
oak



deep
black



cozy
greige

Discover all 13 colours in the colour overview.



As a standalone piece

On its own or styled with a few branches, SHAPE makes a sculptural statement.

In a three-piece set

The graduated sizes highlight the silhouette to striking effect.

STRAIGHT

Clean-lined. Timeless. Refined.





STRAIGHT Vase

Clean lines bring structure and create an architectural accent.

SIZES



24 cm



32 cm



38 cm

COLOUR IDEAS



dreamy
gray



mystic
mud



deep
black



cozy
greige



stormy
gray

Discover all 13 colours in the colour overview.

In a three-piece set

Different heights create a calm, architectural ensemble.



Ideal for tall branches

Eucalyptus, grasses and long branches accentuate the clear, upright silhouette.

Our Colours

A curated colour palette for timeless combinations and distinctive accents.



Cozy Greige
Warm. Calm. Versatile.



Pure White
Clear. Timeless. Elegant.



Natural Oak
Natural. Warm. Harmonious.



Dreamy Gray
Soft. Modern. Balanced.



Stormy Gray
Bold. Distinctive. Stylish.



Choco Brown
Warm. Deep. Comforting.



Mystic Mud
Earthy. Authentic. Refined.



Moss Green
Natural. Fresh. Calming.



Soft Berry
Delicate. Feminine. Charming.



Deep Black
Classic. Strong. Timeless.



Sea Blue
Deep. Clear. Confident.



Golden Sunrise
Warm. Radiant. Joyful.



Matcha Green
Fresh. Light. Invigorating.

Actual colours may vary slightly due to differences in print and screen reproduction.



A colour palette with character

Combine shapes
and colours to suit your
style and create
your own personal set.



Your style. Your colours.
Your home.



Diffuser Vases

Home fragrance in its most beautiful form.

Refined fragrance,
elegant design –
for an ambience
that lasts.

SPHERE Diffuser Vase
in five sizes*

PURE Diffuser Vase
in two sizes

Includes a glass insert, SIGNATURE fragrance oil and diffuser reeds.

*The SPHERE diffuser vases in 20, 26 and 32 cm also include a watertight flower insert.

Home Fragrance & Refills

Your SIGNATURE fragrance

Warm and balanced, with woody and vanilla notes – ideal for living rooms, bedrooms and hallways. Developed in Germany by experienced perfumers, the fragrance is vegan and cruelty-free.

In three steps

1. Pour fragrance oil only into the glass insert.
2. Start with three diffuser reeds.
3. For greater intensity, add more reeds or flip them regularly.

Refillable

Simply refill and continue to enjoy your diffuser vase.



Matching refills are available in 250 ml, 500 ml and 2 × 500 ml.



Important: The standard water insert for the flower vase is not suitable for fragrance oil.

Sets with a Diffuser Vase

Perfectly coordinated – combining sculptural design with ICONIC HOME SIGNATURE home fragrance.



Flower vases and a diffuser vase in one set

Selected SPHERE sets combine two flower vases with a matching diffuser vase. Each combination is carefully matched in shape, size and colour.

Ask your retailer about the available set combinations.





Joy worth sharing.

Combine

Find coordinating sizes and colours to create your own personal ensemble.

Gift

A set of table vases, a diffuser vase or a three-piece vase set – for housewarmings, birthdays and special moments.

Recommend

Share ICONIC HOME with someone who appreciates exceptional design as much as you do.

Inspire

Share your styling ideas with friends and family.

Unsure about the shape or colour?

Your retailer will be happy to advise you and help you find the perfect combination.



Styling Ideas & Sets

Combine shapes, colours and sizes
– for a home that reflects your style.



One shape, three sizes



Tone on tone



Set of table vases for subtle accents



Pair a vase with a diffuser vase



Your personal ensemble.

Combine shapes, sizes and
colours to suit your home.

Same shape

Several sizes create a calm,
harmonious set.

New shape

A complementary shape adds contrast
and depth to your ensemble.

Home fragrance

Complete your ensemble
with a SPHERE or PURE
diffuser vase.



DISCOVER THE COLLECTION AT YOUR RETAILER
Ask about available models, sizes and colours.



Discover ICONIC HOME at your retailer.

ICONIC HOME stands for timeless design, considered
production and homes with character.

ICONIC HOME – Designed with love and made in Germany.